

ELC 2024

October 18-20 • Oakland, CA



Sponsorship and Exhibitor Opportunities



19th Annual Physical Therapy Education Leadership Conference

2024

October 18-20, 2024 | Oakland, CA

Co-hosted by the American Council of Academic Physical Therapy (ACAPT) & the APTA Academy of Education

The Annual Physical Therapy Education Leadership Conference (ELC) is a joint conference presented by the American Council of Academic Physical Therapy (ACAPT) and the APTA Academy of Education (AoE) and is the only national conference dedicated to physical therapy education!

Our attendees include:

- Academic and clinical education faculty of DPT and PTA programs
- Administrators
- Clinicians
- Researchers
- DCE/ACCEs
- PTAs
- CI/SCCEs
- Industry professionals

Your sponsorship will also signify your commitment to this wide range of physical therapy leaders in education. We expect to have well over 1,500 attendees, making ELC 2024 our biggest yet!

For more information and sponsorship interest, please contact Sponsors@pteducationleadershipconference.org

2023 Mobile App Numbers

74% of registrants were logged in app users
 25% of visitors on the app clicked in the Exhibit Hall tab
 60% of the sponsors had more than 10 unique visitors
 Over 500 banner ad clicks

Sponsorship Opportunities

Sponsor Benefits Grid at-a-glance

Benefit	Premiere \$8,000 1 available	Platinum \$5,000 1 available	Gold \$3,000 7 available	Silver \$2,000 Limited, based on availability	Bronze \$1,000 Limited, based on availability	Pitch your idea
On-site recognition	✓ ⁺	✓ ⁺	✓ ⁺	✓	✓	
ELC website and marketing	✓ ⁺	✓ ⁺	✓ ⁺	✓	✓	
Exhibit Space	✓	✓	✓	✓	✓	
Exhibitor Passes	4	4	3	3	2	
Attendee Mailing List (upon request)	Pre and Post	Pre and Post	Pre and Post	Pre and Post		
Lead Retrieval Key <i>NEW this year</i>	2	2				
Branded Conference Mobile App	Static banner	Rotating banner	In App Exhibit Hall	In App Exhibit Hall		
Complimentary Registration	1	1	1			
Dedicated Sponsorship Rights	1 – list A	1 – list A	1 – list B			

+ Includes signage and verbal recognition unique to benefit level.

* Pitch your idea, subject to approval by the co-hosts:
 ACAPT and the APTA Academy of Education.

Purchase Lead Retrieval Access or Add Additional Keys

Simply download a provided mobile app on a device and enter the activation key, which connects to your company profile.

1 key = 1 activation code for 1 device.

Once activated, simply scan attendee QR codes from their badges and pull all your leads and contact notes after the conference.

Keys will be \$300 until September 18, 2024. After that, additional keys will cost \$350.

Dedicated Sponsorship Rights

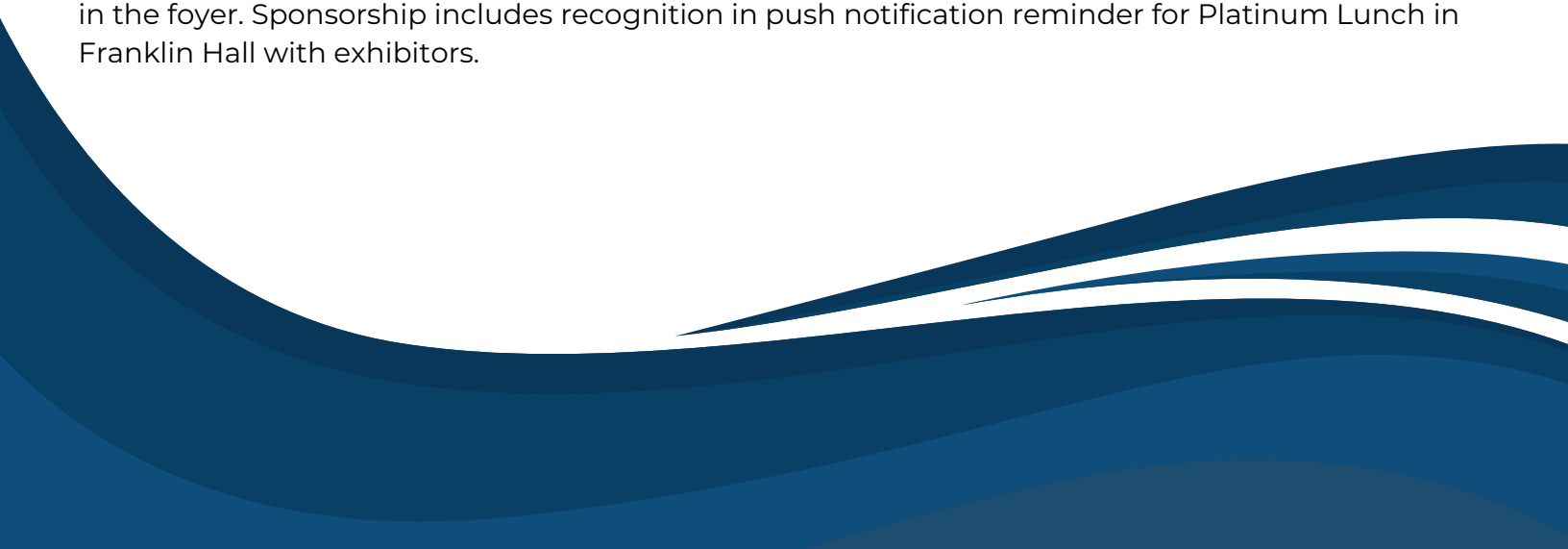
List A: For Platinum Sponsors only. Select ONE:

- ▣ Host Hotel Sponsor – Have your company name visible in the lobby of the host hotel, the Oakland Marriott City Center, with your logo on the welcome signage in the Marriott Lobby as attendees enter.

 - ▣ Attendee Continental Breakfast – Friday, October 18 from 7:00am - 8:00am – Feature your sponsorship of the attendee continental breakfast. Benefits include the company logo on thank you signage. Sponsorship includes recognition in push notification reminder for breakfast with exhibitors.

 - ▣ Welcome Reception with Exhibitors - Friday, October 18 from 6:30 pm - 8:30 pm -- This must-attend social gathering brings ELC attendees together for the first night of the conference. Benefits include company logo on thank you signage. Sponsorship includes recognition in push notification reminder for welcome reception start time.

 - ▣ Attendee Continental Breakfast – Saturday, October 19 from 7:00am - 8:00am – Feature your sponsorship of the attendee continental breakfast. Benefits include the company logo on thank you signage in the foyer. Sponsorship includes recognition in push notification reminder for breakfast in Franklin Hall with exhibitors.

 - ▣ Lite Lunch with Exhibitors - Saturday, October 19 from 12:00 pm-1:30 pm -- Feature your sponsorship of the attendee lunch break. Benefits include the company logo on thank you signage in the foyer. Sponsorship includes recognition in push notification reminder for Platinum Lunch in Franklin Hall with exhibitors.
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Dedicated Sponsorship Rights

List B: For Gold Sponsors only. SELECT ONE -- Have your company name visible as attendees come and go from Franklin Hall for breaks and poster sessions. Benefits include the company logo on thank you signage and gives you the opportunity to provide marketing material on break tables.

- ▣ Morning and Afternoon Breaks – Friday, October 18th
- ▣ Poster Sessions – Friday, October 18th
- ▣ WiFi Sponsor – Friday, October 18th
- ▣ Morning Break – Saturday, October 19th
- ▣ Poster Sessions – Saturday, October 19th
- ▣ WiFi Sponsor – Saturday, October 19th
- ▣ WiFi Sponsor – Sunday, October 20th

Confirmed sponsors and exhibitors will receive a packet of information in September with details on the exhibit hall location, shipping, printing, AV options and more.

For more information and sponsorship interest,
please contact Sponsors@pteducationleadershipconference.org



Exhibit Hall Schedule

Exhibitor Setup:

Thursday, October 17

6:00 pm-8:00 pm

Friday, October 18

6:00 am-6:45 am

Show Hours:

Friday, October 18

7:00 am-8:00 am – Attendee Continental Breakfast with Exhibitors

8:15 am-9:45 am – Exhibit area is closed

10:00 am-10:45 am – AM Break with Exhibitors

12:00 pm-1:30 pm – Attendees on own for Lunch

3:00 pm-3:45 pm – PM Break with Exhibitors

6:30 pm-8:30 pm – Reception with Attendees

Saturday, October 19

7:00 am-8:00 am – Attendee Continental Breakfast with Exhibitors

9:45 am-10:30 am – AM Break with Exhibitors

12:00 pm-1:30 pm – Attendee Lite Lunch with Exhibitors

Dismantle:

Saturday, October 19

between 2:00 pm -- 4:30pm

**Please note all times are subject to change.*

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Co-hosted by:



AMERICAN COUNCIL OF
ACADEMIC PHYSICAL THERAPY



APTA

Academy of Education.

A Component of the American
Physical Therapy Association

