## **American Council of Academic Physical Therapy**

# **Member Institution Logo Use Policy**

## **Purpose**

As a benefit of membership, the American Council of Academic Physical Therapy (ACAPT) Member Institution logo is available for current Member Institutions [User] to use on the Institution's website.

Use of the ACAPT Member Institution logo helps reinforce the Member Institution's commitment to the profession and to the Principles and Standards set forth in APTA's Code of Ethics for the Physical Therapist and Standards of Ethical Conduct for the Physical Therapist Assistant.

The ACAPT Member Institution logo is solely for use, as set forth below, by current ACAPT Member Institutions in good standing.

Please read the Terms of Use before downloading the ACAPT Member Institution logo. By downloading the ACAPT Member Institution logo, User is hereby agreeing to these Terms of Use.

#### Terms of Use

User agrees to use the ACAPT Member Institution logo only in accordance with these Terms of Use.

User warrants and represents that he/she is an ACAPT Member Institution in good standing.

User understands and agrees that the ACAPT Member logo Institution is to be used only to represent that the Institution is a member of ACAPT.

User, and not the American Council of Academic Physical Therapy, is entirely responsible for all content that User uploads, posts (whether on a blog, listserv, message board, ACAPT social networking site, including Facebook, Instagram, Pinterest, Twitter, and LinkedIn, or other commenting forum), or emails or otherwise transmits via the Member Institution's website. ACAPT is not responsible for any material posted by any third party.

If at any time User is no longer an ACAPT Member Institution in good standing or if ACAPT withdraws the ACAPT Member Institution logo as an ACAPT-approved Member Institution Logo, this permission will automatically cease and User agrees to immediately cease all uses of the ACAPT Member Institution logo.

These Terms of Use, and any rights and permissions granted hereunder, may not be transferred or assigned by User, but may be assigned by ACAPT without restriction.

For any reason or no reason, ACAPT reserves the right in its sole discretion to withdraw permission and order User to remove the ACAPT Member Institution logo, at any time. User understands that any unauthorized use can result in legal action and User understands that whether to pursue legal or other action is within the sole and confidential discretion of ACAPT.

User hereby releases and waives any and all claims and/or liability against ACAPT and its subsidiaries, affiliates, officers, agents and employees arising from or in connection with User's use of the ACAPT Member Institution logo.

These Terms of Use are subject to change without prior notice.

By downloading the ACAPT Member Institution logo, User is hereby agreeing to these Terms of Use.

### Procedure:

The American Council of Academic Physical Therapy grants ACAPT Member Institutions in good standing revocable, limited, non-exclusive, permission to use the exact ACAPT Member Institution logo on the Institution's website, provided that the ACAPT Member Institution logo is still an ACAPT-approved Member Institution Logo.

When displayed, the ACAPT Member Institution logo should always contain all elements as in the original design without edits.

The American Council of Academic Physical Therapy Member logo is not intended for use:

- on any documents, such as contracts or otherwise, without prior written approval by ACAPT
- in connection with disparaging, discrediting or untrue statements or illegal activity
- to represent that User's company/facility is a member of the ACAPT

The American Council of Academic Physical Therapy executive office will maintain electronic and printed ("camera ready") copies of the ACAPT Member Institution logo in various sizes and configurations. The ACAPT executive office will distribute copies of the ACAPT Member Institution logo to Member Institution Representatives who wish to incorporate it onto the Institution's website.

#### Disclaimer:

Use of the ACAPT Member Institution logo does not constitute endorsement of a product or service.