



Clinical Reasoning Symposia II: Forging Ahead!

A.T. Still University, Mesa, AZ Sponsorship Opportunities

Becoming a sponsor signifies you are committed to developing your brand recognition to physical therapy educators and practitioners! The Clinical Reasoning Symposia II is a conference presented by the American Council of Academic Physical Therapy. Sponsorships have been designed to help you reach your marketing goals among this wide range of physical therapy leaders in education. We are committed to providing you with the greatest opportunity for interaction through proven brand integration opportunities.

Sponsorship of the Clinical Reasoning Symposia II provides your company with a cost-effective, value-added opportunity to:

- Create brand awareness and increase brand loyalty among a targeted audience of PT educators and decision makers
- With the goal of shortening the sales cycle, sponsorship offers you direct access to PTs and PTAs
- Introduce a new product/service to a captive group of physical therapy leaders
- Drive interest and visibility to your products and services by reinforcing your brand messaging

Registration

Sponsors may register online [here](#) with credit card. If you have any questions, contact ACAPT Events Coordinator: Jamil Tadlaoui at jamiltadlaoui@apta.org or 703-706-8508.

Confirmation of receipt will be sent upon receipt of payment. Acceptance of an application to sponsor does not constitute endorsement of your product/service by the Council. This application must be received with payment in full.

Cancellation Policy

All cancellations must be received in writing via email to jamiltadlaoui@apta.org by May 14, 2020. For cancellations received prior to April 2, 2020, the sponsor will be responsible for 25% of the fee. For cancellations received after April 2, 2020, and prior to May 14, 2020, the sponsor will be responsible for 50% of the full booth fee. No refunds will be made after May 14, 2020.

Sponsorship Opportunities

Platinum Sponsorship Level - \$2,000

Benefits:

- Verbal and slide recognition as a Platinum Sponsor during the cocktail reception
- 1 complimentary conference registration
- Company logo on conference website linked to company website



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- Prominent recognition on thank you signage located in conference area
- Use of electronic **pre and post**-conference mailing list of registered attendees (physical addresses only; no emails)

PLUS, **exclusive** sponsorship rights of your choice of **one** of the following:

Lanyards -

Take advantage of this opportunity to reinforce your brand in the minds of symposium attendees. Your company name and logo (in black or white) will be printed on the lanyard each attendee will receive upon registering. Company logo is due by **Friday, May 1, 2020**.

Promotional Item Distributed at Registration -

Take advantage of the opportunity to reinforce your brand by providing a promotional item at registration. Please contact Jamil Tadlaoui by **Friday, May 1, 2020** to discuss any item you are considering and receive approval.

Gold Sponsorship Level - \$1,000

Benefits:

- Company logo on conference website linked to company website
- Slide recognition during symposium
- Prominent recognition on thank you signage located in conference area
- Company logo on conference website linked to company website
- Use of electronic **post**-conference mailing list of registered attendees (physical addresses only; no emails)

PLUS, **exclusive** sponsorship rights to your choice of **one** of the following:

Welcome Reception with Attendees- Sunday, June 14

This Cocktails and collaboration event will put you in the forefront of this great networking opportunity. The Welcome Reception is sure to be a success and will feature drinks and hors d'oeuvres. Benefits include company logo on thank you signage and gives you the opportunity to provide marketing material on tables. Company logo is due by **Friday, May 1, 2020**.

Poster Presentations Day 1– Sunday, June 14

The Poster Presentation is an opportunity to put your brand in front of all symposium attendees. Put your company name and logo in front of attendees at this symposium. Sponsorship benefits include your logo on the screen as attendees enter, the opportunity to handout marketing material before the Plenary begins. Company logo for power point is due by **Friday, May 1, 2020**.



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Poster Presentations Day 2– Monday, June 15

The Poster Presentation is an opportunity to put your brand in front of all symposium attendees. Put your company name and logo in front of attendees at this symposium. Sponsorship benefits include your logo on the screen as attendees enter, the opportunity to handout marketing material before the Plenary begins. Company logo for power point is due by **Friday, May 1, 2020**.

Attendee Lunch Day 1– Sunday, June 14

Have your company name visible as people charge up on lunch. Benefits include company logo on thank you signage and gives you the opportunity to provide marketing material on tables during meals during lunch. Company logo is due by **Friday, May 1, 2020**.

Attendee Lunch Day 2 – Monday, June 15

Have your company name visible as people charge up on lunch. Benefits include company logo on thank you signage and gives you the opportunity to provide marketing material on tables during lunch. Company logo is due by **Friday, May 1, 2020**.

Silver Sponsorship Level - \$500

Benefits:

- Slide recognition during symposium
- Company logo on conference website linked to company website
- Prominent recognition on thank you signage located in conference area
- Use of electronic **post**-conference mailing list of registered attendees (physical addresses only; no emails)