## Implementing Evidence into Practice: The Role of Pragmatic Trials

Janet K. Freburger, PT, PhD, FAPTA
Professor, Department of Physical Therapy



## Overview of Presentation

- Background information
- Review of terminology/concepts
  - Pragmatic trials
  - Implementation research
- COMPASS & TARGET trials
  - Implementation challenges
  - Lessons learned
- Key considerations for conducing pragmatic trials

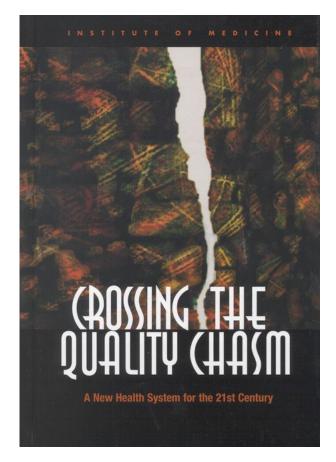
## Background

QUALITY OF
HEALTH CARE
DELIVERED IN
THE U.S



QUALITY OF
HEALTH CARE
THAT SHOULD
BE DELIVERED

#### **2001 IOM REPORT**





## Background

- Most of the billions of dollars the US spends each year on biomedical research is wasted.
  - Poorly designed studies
  - Biased studies
  - Asking the wrong question
  - Inadequate reporting on methods
  - Inadequate dissemination



Moher D, Glasziou P, Chalmers I, et al. Increasing value and reducing waste in biomedical research: who's listening? *Lancet*. Apr 9 2016;387(10027):1573-1586. doi:10.1016/S0140-6736(15)00307-4

## Quality of Physical Therapy Care

- Variation in care not explained by "need"
- Underuse/overuse of treatments

### **Exercise**

- Underuse: underdosing in older patients
- Overuse:
  - Outpatient versus home exercise
  - Individual versus group exercise
  - Therapist-led versus non-therapist-led exercise



## Research Waste in Physical Therapy

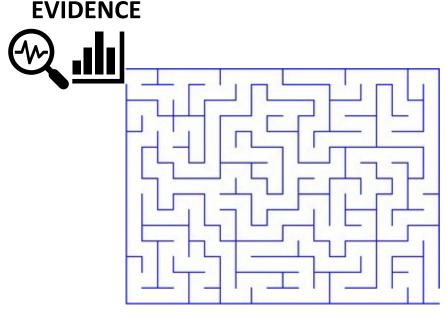
- 10-fold increase in trials for shoulder pain treatment: 31 to >300 from 1998-2014
  - Little change in the low quality of the trials
  - Little advancement in definitive conclusions on effective treatments
- Problems with musculoskeletal trials
  - Low priority questions
  - Designing trials without assessing relevant literature
  - Bias: design, reporting, publication
  - Lack of methodological detail
  - Small samples
  - Not reflective of clinical practice

Buchbinder R, Maher C, Harris IA. Setting the research agenda for improving health care in musculoskeletal disorders. *Nat Rev Rheumatol*. Oct 2015;11(10):597-605. doi:10.1038/nrrheum.2015.81



## Even when we have good evidence....

- Translation is slow or non-existent
- Only 14% of research evidence makes it to practice
- 17-year lag



PRACTICE



Morris ZS, Wooding S, Grant J. The answer is 17 years, what is the question: understanding time lags in translational research. *J R Soc Med*. Dec 2011;104(12):510-20. doi:10.1258/jrsm.2011.110180



## **Potential Solutions**

- Embedding research within real world settings
- Giving greater attention to external vs internal validity
- Practicality vs causal certainty
- Context versus methodological rigor
- Stakeholder engagement
  - Talk to end users early and often
- Design with implementation in mind



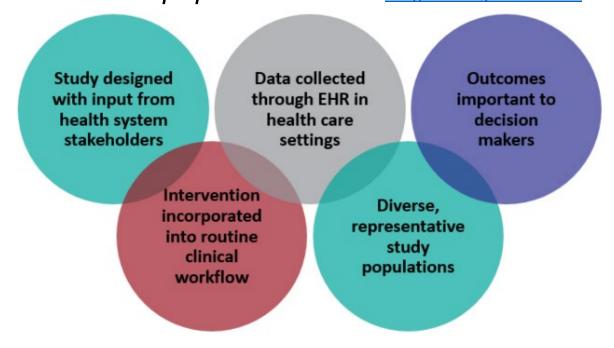
## Pragmatic Trial Design

Implementation Science Methods



## **Pragmatic Clinical Trial**

Designed for the primary purpose of informing decision-makers regarding the comparative balance of benefits, burdens and risks of a biomedical or behavioral health intervention at the individual or population level. <u>Califf and Sugarman 2015</u>



NIH Collaboratory Rethinking Clinical Trials - The Living Textbook - Rethinking Clinical Trials

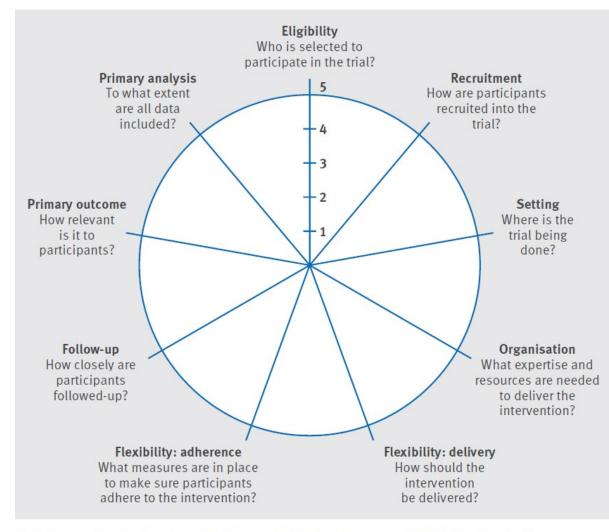


## Explanatory/Pragmatic Continuum

(Efficacy vs Effectiveness)

Attribute	Explanatory RCT	Pragmatic RCT/Quasi-experimental Design
Question	Does the intervention work under ideal circumstances?	Does the intervention work in real-world practice?
Setting	Resource-intensive, ideal setting (e.g., academic medical center)	Real world, everyday clinical setting where care typically delivered
<b>Study Population</b>	Highly selected, homogenous, strict inclusion/exclusion criteria, subject incentives	Heterogenous population, few incl./excl. criteria
Recruitment	Resource intensive	Recruited during usual care
Randomization	Randomized, blinded	May or may not be randomized
Providers	Highly experienced, trained	Representative, usual providers
Intervention	Strictly enforced & standardized, no concurrent interventions, adherence monitored	Applied with flexibility, concurrent interventions, no special efforts to enforce intervention management
Comparator	Placebo, sham	Active comparator; usual care
Outcomes	Objective, higher subject burden, surrogate measures	Patient-centered, patient-reported, lower subject burden
Primary analysis	Excludes non-compliant participants	Intention to treat analysis
Validity	High internal validity	High external validity

## **PRECIS-2 Tool**



The PRagmatic-Explanatory Continuum Indicator Summary 2 (PRECIS-2) wheel.

- 1. Very explanatory
- 2. Rather explanatory
- 3. Equally pragmatic and explanatory
- 4. Rather pragmatic
- 5. Very pragmatic

## PRECIS-2 Tool\*

DOMAIN	Definition	
Eligibility	To what extent are the participants in the trial like those who would receive this intervention if it was part of usual care?	
Recruitment	How much extra effort is made to recruit participants over and above what would be used in the usual care setting to engage with patients?	
Setting	How different are the settings of the trial from the usual care setting?	
Organization	How different are the resources, provider expertise, and the organization of care delivery in the intervention arm of the trial from those available in usual care?	
Flexibility (delivery)	How different is the flexibility in how the intervention is delivered and the flexibility anticipated in usual care?	
Flexibility (adherence)	How different is the flexibility in how participants are monitored and encouraged to adhere to the intervention from the flexibility anticipated in usual care?	
Follow-up	How different is the intensity of measurement and follow-up of participants in the trial from the typical follow-up in usual care?	
Primary outcome	To what extent is the trial's primary outcome directly relevant to participants?	
Primary analysis	To what extent are all data included in the analysis of the primary outcome?	

## Implementation Research

"the scientific study of the <u>development and use of strategies</u> to adopt and integrate evidence-based health interventions into clinical and community settings to improve individual outcomes and benefit population health."

Seeks to understand the <u>within context behavior</u> of individuals, communities, & organizations that influence the adoption, implementation, and sustainability of evidence-based interventions.

- Practitioners & support staff
- Consumers & family members
- Organizations
- Policymakers

NIH definition: PAR-22-105



## Implementation Science Terminology

- Innovation: the object of the implementation process (includes evidence-based interventions, guidelines, practices, devices, policies); "the thing" we are trying to implement.
- Adoption: active or intentional decision to incorporate an innovation (can occur at the individual, organizational, community level)
- Implementation: the act of putting an innovation into actual use
- Sustainability: the extent to which a newly implemented treatment, practice, etc. is maintained or institutionalized within a service setting's ongoing, stable operations
- Implementation Strategy: actions taken to enhance adoption, implementation, and sustainability of evidence-based interventions
- Fidelity: the degree to which the intervention was implemented as intended
- **Penetration/Reach (patient level):** the extent to which individuals eligible to receive the evidence-based intervention actually receive it

Proctor et al. 2011, PMID: 20957426



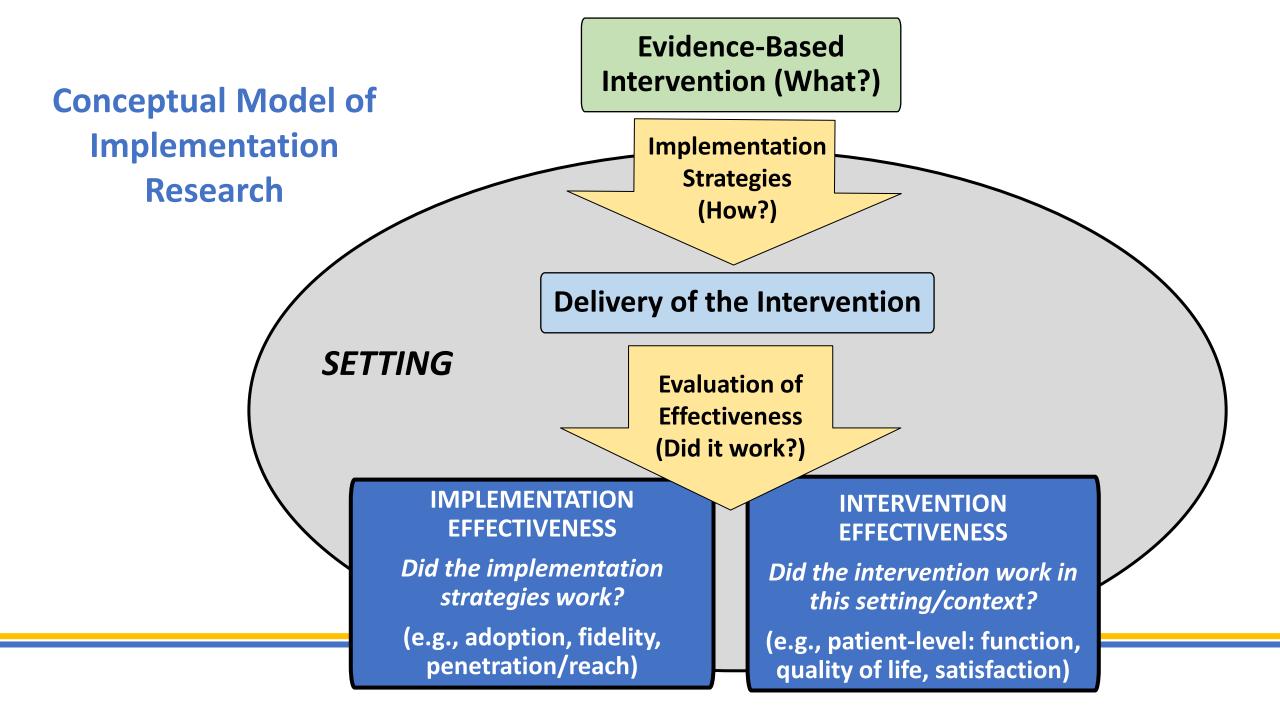
## Intervention versus Implementation Effectiveness

• Intervention Effectiveness: does the intervention improve patient outcomes?

• Implementation Effectiveness: how much and how well are providers/organizations using the evidence-based intervention?

Curran: Implementation Science Communications (2020) 1:27 https://doi.org/10.1186/s43058-020-00001-Implementation science made too simple: a teaching tool

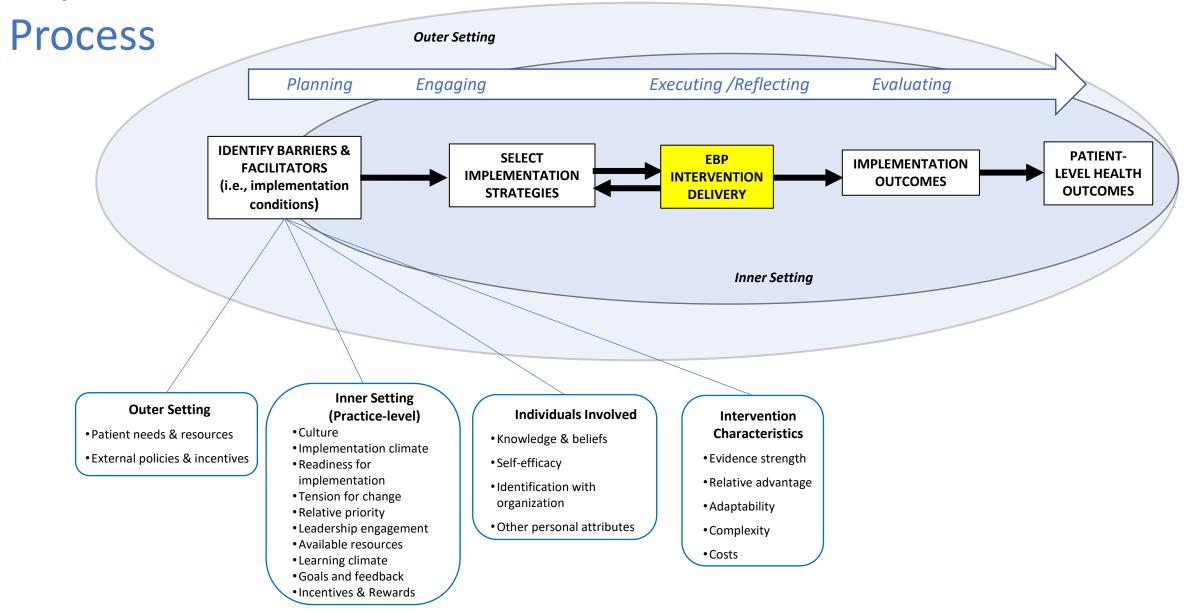




## Factors Influencing Implementation of an Innovation

- Outer Setting/External Environment
- Inner Setting (Organization)
- Individuals Involved
  - Providers
  - Patients/Caregiver
- Innovation

## Implementation Framework &



Consolidated Framework for Implementation Research <a href="https://cfirguide.org/">https://cfirguide.org/</a>

## Implementation Strategies

## Use evaluative & iterative strategies

- Identify barriers & facilitators
- Assess for readiness
- Examination of implementation

#### Change infrastructure

- Data systems
- Physical environment
- Equipment

#### Financial Strategies

- Incentive/allowance structure
- Fund innovation
- Access new funding

#### Adapt and tailor to context

- Tailor strategies
- Feedback from providers
- Promote adaptability

#### Provide interactive assistance

- Facilitation
- Local technical assistance
- Clinical supervision

#### Engage consumers

- Patient/family input
- Increase demand
- Use mass media

#### Train & educate stakeholders

- Ongoing training
- Educational materials
- Train the trainer

#### Develop stakeholder relationships

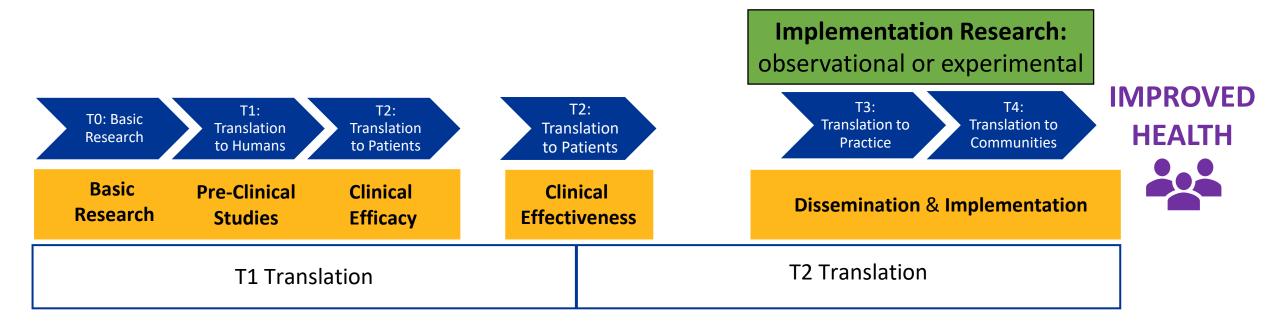
- Identify & prepare champions
- Implementation meetings
- Identify early adopters

#### Clinician support

- Remind clinicians
- Audit & feedback
- Revise professional roles

## **Translational Continuum & Implementation Reserach**

**Hybrid Pragmatic Trials:** observational or experimental implementation research



## Effectiveness-Implementation Hybrid Designs

<b>DESIGN TYPE</b>	PRIMARY AIM	SECONDARY AIM
Type 1	Determine Effectiveness of an Intervention	Better understand context for implementation/barriers & facilitators
Type 2	Determine Effectiveness of an Intervention	Determine feasibility and/or (potential) utility of an implementation strategy
Type 3	Determine Effectiveness/Impact of an Implementation Strategy	Assess clinical outcomes associated with implementation

Curran GM, Bauer M, Mittman B, Pyne JM, Stetler C. Effectiveness-implementation hybrid designs: combining elements of clinical effectiveness and implementation research to enhance public health impact. *Med Care*. Mar 2012;50(3):217-26. doi:10.1097/MLR.0b013e3182408812





Contents lists available at ScienceDire

#### **EClinicalMedicine**

journal homepage: https://www.journals.elsevier.com/eclinicalmedicine

Research Paper

Stratified care to prevent chronic low back pain in high-risk patients: The TARGET trial. A multi-site pragmatic cluster randomized trial

Anthony Delitto<sup>a,\*</sup>, Charity G. Patterson<sup>b</sup>, Joel M. Stevans<sup>b</sup>, Janet K. Freburger<sup>b</sup>, Samannaaz S. Khoja<sup>b</sup>, Michael J. Schneider<sup>b</sup>, Carol M. Greco<sup>c</sup>, Jennifer A. Freel<sup>d</sup>, Gwendolyn A. Sowa<sup>e</sup>, Ajay D. Wasan<sup>f</sup>, Gerard P. Brennan<sup>g</sup>, Stephen J. Hunter<sup>g</sup>, Kate I. Minick<sup>g</sup>, Stephen T. Wegener<sup>h</sup>, Patti L. Ephraim<sup>i</sup>, Jason M. Beneciuk<sup>j</sup>, Steven Z. George<sup>k</sup>, Robert B. Saper<sup>l</sup>

#### Circulation: Cardiovascular Quality and Outcomes

Volume 13, Issue 6, June 2020;: e006285.

https://doi.org/10.1161/CIRCOUTCOMES.119.006285



#### ORIGINAL ARTICLE

#### Randomized Pragmatic Trial of Stroke Transitional Care

The COMPASS Study

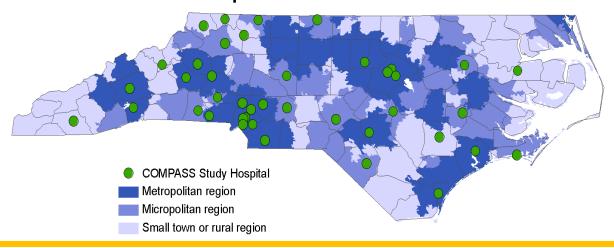
#### See Editorial by Reeves

Pamela W. Duncan, PhD, PT, Cheryl D. Bushnell, MD, MHS, Sara B. Jones, PhD, MPH, Matthew A. Psioda, PhD, Sabina B. Gesell, PhD, Ralph B. D'Agostino Jr, PhD, Mysha E. Sissine, MSPH, Sylvia W. Coleman, MPH, RN, BNS, CLNC, Anna M. Johnson, PhD, MSPH, Blair F. Barton-Percival, MSW, Janet Prvu-Bettger, ScD, MS, Adrienne G. Calhoun, MA, Doyle M. Cummings, PharmD, Janet K. Freburger, PhD, PT, MS, Jacqueline R. Halladay, MD, MPH, Anna M. Kucharska-Newton, PhD, MPH, Gladys Lundy-Lamm, MA, Barbara J. Lutz, PhD, RN, Laurie H. Mettam, MEd, Amy M. Pastva, PhD, PT, MA, James G. Xenakis, PhD, Walter T. Ambrosius, PhD, Meghan D. Radman, MPH, Betsy Vetter, Wayne D. Rosamond, PhD, MS, and on behalf of the COMPASS Site Investigators and Teams.



## The Comprehensive Post-Acute Stroke Services (COMPASS) Trial

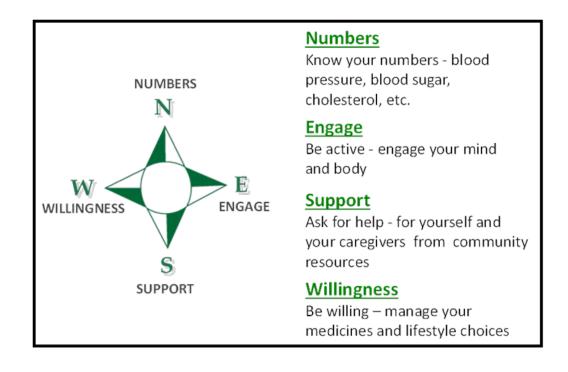
- PCORI-funded, cluster-randomized trial of 40 hospitals in North Carolina (enrolled 6,024 patients)
- Examined the comparative effectiveness of the COMPASS transitional care model (COMPASS TC) vs usual care
  - Primary outcome: self-reported function at 90 days
  - Several secondary outcomes
- Secondary aim to examine implementation of COMPASS TC (Hybrid Type 1)



## The COMPASS Intervention (Evidence-based Practice)



- Post-acute care coordinator and advanced practice provider (PA, NP) take ownership of the transition to home.
- 2-day call & 2-week visit
- E-care plan generated at 2-week visit



## The TARGET Trial

- PCORI-funded, cluster-randomized trial of 72 primary care practices from 4 health systems (enrolled 2,300 patients)
- Examined the comparative effectiveness of a risk-stratified approach versus usual care for treatment of acute low back pain
  - Primary outcomes: transition to chronic pain; self-reported disability at 90 days
- Secondary aim to examine implementation of stratified approach (Hybrid Type 1)



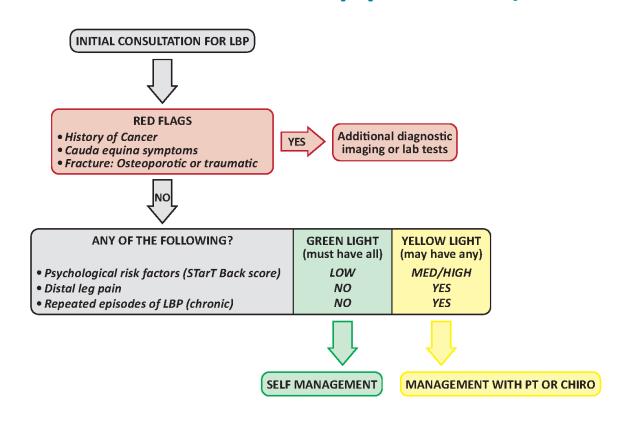
## The TARGET Intervention (Evidence-Based Approach)

#### Figure 7 - STarT Back Risk Stratification Tool Questions

Thinking about the last 2 weeks, do you agree or disagree with the following:

- My back pain has spread down my leg(s) at some point in the last 2 weeks.
- I have had pain in the shoulder or neck at some time in the last 2 weeks.
- I have only walked short distances because of my back pain.
- I have dressed more slowly than usual because of back pain.
- 5. It's not safe for a person with a condition like mine to be physically active.
- Worrying thoughts have been going through my mind a lot of the time.
- I feel that my back pain is terrible and it's never going to get any better.
- 8. In general I have not enjoyed all the things that I used to enjoy.
- 9. Overall, how bothersome has your back pain been in the last 2 weeks?

SCORING: LOW Risk - 3 or less items MED/HIGH risk - 4 or more items

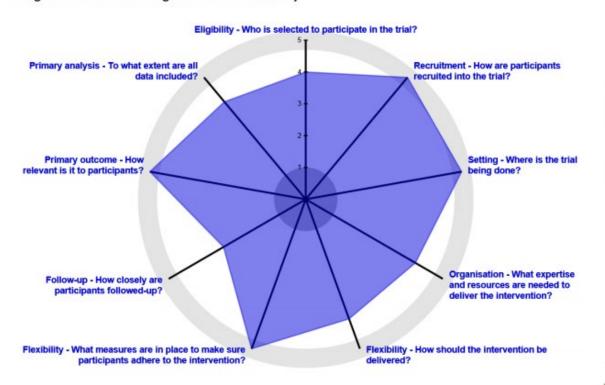


Risk stratify LBP patients and refer high risk patients to psychologically informed PT.

## <u>PRagmatic Explanatory Continuum Indicator Summary (PRECIS Tool)</u>

#### **COMPASS TRIAL**

#### eFigure 1: PRECIS-2 Scoring of the COMPASS Study



#### **TARGET TRIAL**

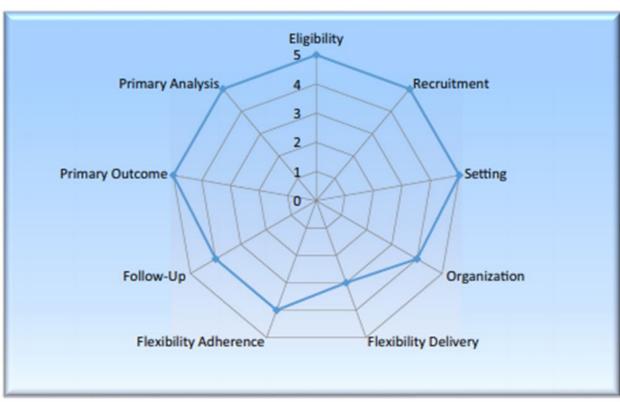
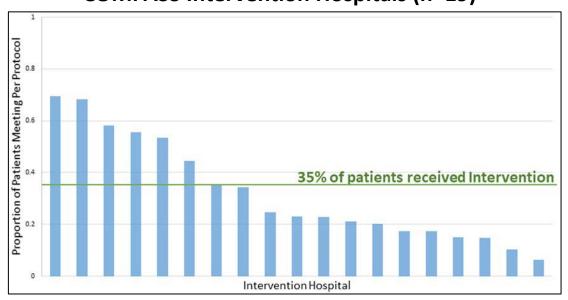


Fig. 2. TARGET Trial scored on Pragmatic Explanatory Continuum Indicator Summary 2 (PRECIS-2) wheel.

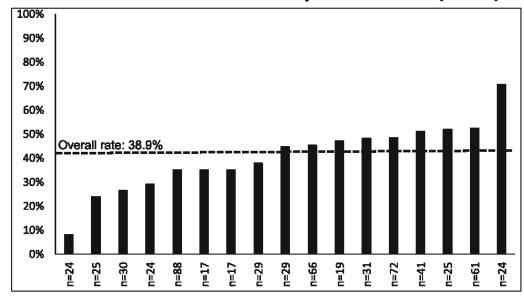
## **COMPASS & TARGET Trials**

- Both were negative trials
- Powered to detect a difference
- Both had challenges with implementation of the intervention

#### **COMPASS Intervention Hospitals (n=19)**



#### **TARGET Intervention Primary Care Clinics (n=17)**



## Implementation in COMPASS & TARGET Trials

Gesell et al. BMC Health Services Research https://doi.org/10.1186/s12913-019-4771-0

(2019) 19:978

**BMC Health Services Research** 

#### **RESEARCH ARTICLE**

**Open Access** 

## Implementation of a billable transitional care model for stroke patients: the COMPASS study



Sabina B. Gesell<sup>1\*</sup>, Cheryl D. Bushnell<sup>2</sup>, Sara B. Jones<sup>3</sup>, Sylvia W. Coleman<sup>2</sup>, Samantha M. Levy<sup>4</sup>, James G. Xenakis<sup>5</sup>, Barbara J. Lutz<sup>6</sup>, Janet Prvu Bettger<sup>7</sup>, Janet Freburger<sup>8</sup>, Jacqueline R. Halladay<sup>5</sup>, Anna M. Johnson<sup>3</sup>, Anna M. Kucharska-Newton<sup>3,9</sup>, Laurie H. Mettam<sup>3</sup>, Amy M. Pastva<sup>7</sup>, Matthew A. Psioda<sup>4</sup>, Meghan D. Radman<sup>2</sup>, Wayne D. Rosamond<sup>3</sup>, Mysha E. Sissine<sup>2</sup>, Joanne Halls<sup>10</sup> and Pamela W. Duncan<sup>2</sup>

Middleton et al. BMC Musculoskeletal Disorders https://doi.org/10.1186/s12891-020-03800-6 (2020) 21:776

BMC Musculoskeletal Disorders

#### **RESEARCH ARTICLE**

**Open Access** 

Implementing stratified care for acute low back pain in primary care using the STarT Back instrument: a process evaluation within the context of a large pragmatic cluster randomized trial



Addie Middleton<sup>1</sup>\*, G. Kelley Fitzgerald<sup>2</sup>, Anthony Delitto<sup>3</sup>, Robert B. Saper<sup>4</sup>, Katherine Gergen Barnett<sup>4</sup> and loel Stevans<sup>2,5</sup>



#### Archives of Physical Medicine and Rehabilitation

journal homepage: www.archives-pmr.org

Archives of Physical Medicine and Rehabilitation 2020; ■:■ ■ ■ - ■ ■



#### SPECIAL COMMUNICATION

Movement Matters, and So Does Context: Lessons Learned From Multisite Implementation of the Movement Matters Activity Program for Stroke in the Comprehensive Postacute Stroke Services Study

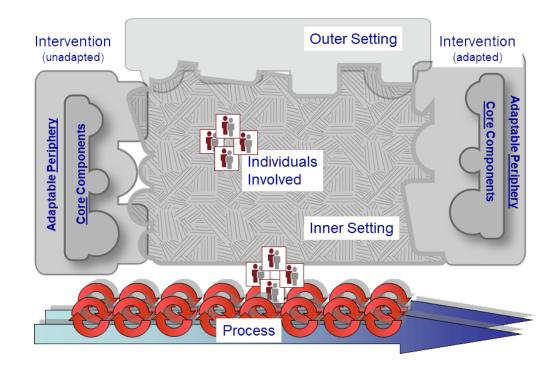
Amy M. Pastva, PhD, PT, MA,<sup>a</sup> Peter C. Coyle, PT, DPT, PhD,<sup>b</sup>
Sylvia W. Coleman, MPH, RN, BNS, CLNC,<sup>c</sup> Meghan D. Radman, MPH,<sup>d</sup>
Karen M. Taylor, MPT,<sup>c</sup> Sara B. Jones, PhD, MPH,<sup>d</sup> Cheryl D. Bushnell, MD, MHS, FAHA,<sup>c</sup>
Wayne D. Rosamond, PhD, MS, FAHA,<sup>d</sup> Anna M. Johnson, PhD, MSPH,<sup>d</sup>
Pamela W. Duncan, PhD, PT, FAPTA, FAHA,<sup>c</sup> Janet K. Freburger, PhD, PT, MS,<sup>b</sup> for the COMPASS Investigative Team

## Implementation Frameworks

#### **REAIM: Evaluation Framework**

R	REACH
E	EFFECTIVENESS
Α	ADOPTION
I	IMPLEMENTATION
M	MAINTAINANCE

#### **CFIR Framework**



## **COMPASS Trial: Barriers (also Facilitators!) to Implementation**

#### **Inner Setting**

- Hospital culture
- Hospital administration
- Readiness for change/resources

#### **Outer Setting**

- Community-Based Healthcare Providers
- Availability of Services
- Patient transportation
- Patient Insurance

#### Individuals involved (hospital staff, patients)

- Self-efficacy
- Identification with organization
- Knowledge & beliefs

#### **Intervention Characteristics**

- Relative advantage
- Complexity/Adaptability
- Cost
- Patient Insurance



## **COMPASS - Implementation Strategies**

Train & Educate Stakeholders

Provide Interactive Assistance

Support Clinicians

Engage patients /stakeholders

Use Financial Strategies

Horizontal & Vertical Buy-in

Change Infrastructure

Audit & Feedback

- 2-day boot camp for intervention hospital staff
- Bi-monthly peer problem solving calls
- One-on-one same day consulting
- Financial support for the post-acute care coordinator
- Leadership buy-in, front-line champions
- Changed EHR structure/processes for identifying stroke patients likely to be discharged home
- Monthly quality metrics
- Feedback/input from stakeholders

## Tailored Strategies – Adapt Intervention

## **Tailor Strategies**

- 6-hour site visit to tailor implementations strategies.
- Monthly data feedback on performance led to new implementation strategies.

# SUPPORT ADVICE ASSISTANCE

### **Adapt Intervention**

- Relaxed requirements on time to 2-day call and 14-day clinic visit.
- Stream-lined assessments at the 14-day clinic visit.

## Successful Implementation of COMPASS Intervention

- Hospitals: in rural settings, higher organizational readiness, vertically integrated systems
- Providers: empowered middle management leaders, selfidentified champions
- Patients: insured, rural residence, living closer to clinic

 Within hospital analysis – physical function improved in patients who actually received the COMPASS intervention



## Implementation of TARGET Intervention

• Screening with START Back (37.8% of LBP patients screened 9,030/23,913) of those identified as high-risk: 39% referred

#### **Barriers**

- Physician engagement
- Workflow
- Time
- Patient's needs
- Staff knowledge/beliefs
- Technology

#### **Facilitators**

- Adaptability of process
- Individual collecting the data

#### Solution (future)

- Front desk screen or screen prior to visit
- Automate referral to PT (MD has to opt out)



## **Key Considerations for Conducting Pragmatic Trials**

- Build partnerships/develop team engage end users <u>early and</u> <u>often</u>
- Select topics of mutual interest leadership buy-in
- Keep the intervention as simple as possible
  - Feedback from providers/staff on intervention & implementation strategies
- Plan for sustainability from the beginning
  - Design for implementation (both the intervention and the strategies)
  - Tools that can remain after you leave
- Choose the right outcomes
  - Intervention & Implementation Effectiveness (meaningful, low burden, actionable)



## **Key Considerations for Conducting Pragmatic Trials**

- Consider data infrastructure issues early
- Consider study oversight
  - Quality improvement versus research?
  - Informed Consent
- Pilot test!! Vanguard site (Wake Forest)
- Plan for/expect changes to happen embrace this
- Consider dissemination of findings/communication with stakeholders
  - Meaningful ways to communicate with stakeholders during and after the trial



## Fall Webinar Series: Using Health System Research to Revolutionize Rehabilitation Care (https://sites.brown.edu/learrn/)



Cara Lewis, PhD, HSPP
Pragmatic Measurement of Implementation Outcomes: How to Operationalize Outcomes Important to Health Systems
September 16, 2022 – 1:00-2:30 PM ET



Catherine Quatman-Yates, PT, DPT, PhD
Selecting Rehabilitation Metrics that Matter to Guide
Transformative Improvements for Patients, Clinicians,
Health Systems, and Society
September 21, 2022 – 1:00-2:30 PM ET



Elena Mendez Escobar, PhD, MBA

John Goldie, MBA

Health Equity Accelerator – BMC's Approach to Health

Justice

October 7, 2022 – 12:00-1:30 PM ET



Ericka Merriweather, PT, DPT, PhD
Confronting Racism in Pain and Rehabilitation Research:
Reframing and Reimagining Study Designs
October 28, 2022 – 11:00 AM - 12:30 PM ET



Julie Fritz, PT, PhD, FAPTA
Pragmatic and Embedded Trials: Strategies for Generating
Real World Evidence
November 14, 2022 – 1:00-2:30 PM ET



Elizabeth Skidmore, PhD, OTR/L, FAOTA, FACRM Engaging Stakeholders and Health Systems to Optimize Pragmatic Trials November 30, 2022 – 1:00-2:30 PM ET











## **Rehabilitation Clinical Trials: Innovations, Designs, and Tribulations**



2nd Annual Scientific Retreat

#### September 29-30 2022 | 11am EDT via Zoom

#### **Keynote Speakers**

#### Catherine Lang, PT, Ph.D., FAPTA

Washington University School of Medicine



## Wendy Weber, ND, Ph.D., MPH

NIH National Center for Complementary and



#### **Closing Remarks**

Theresa Cruz, PhD

Director, NIH-NICHD National Center for (NCMRR)





# THANK YOU & QUESTIONS